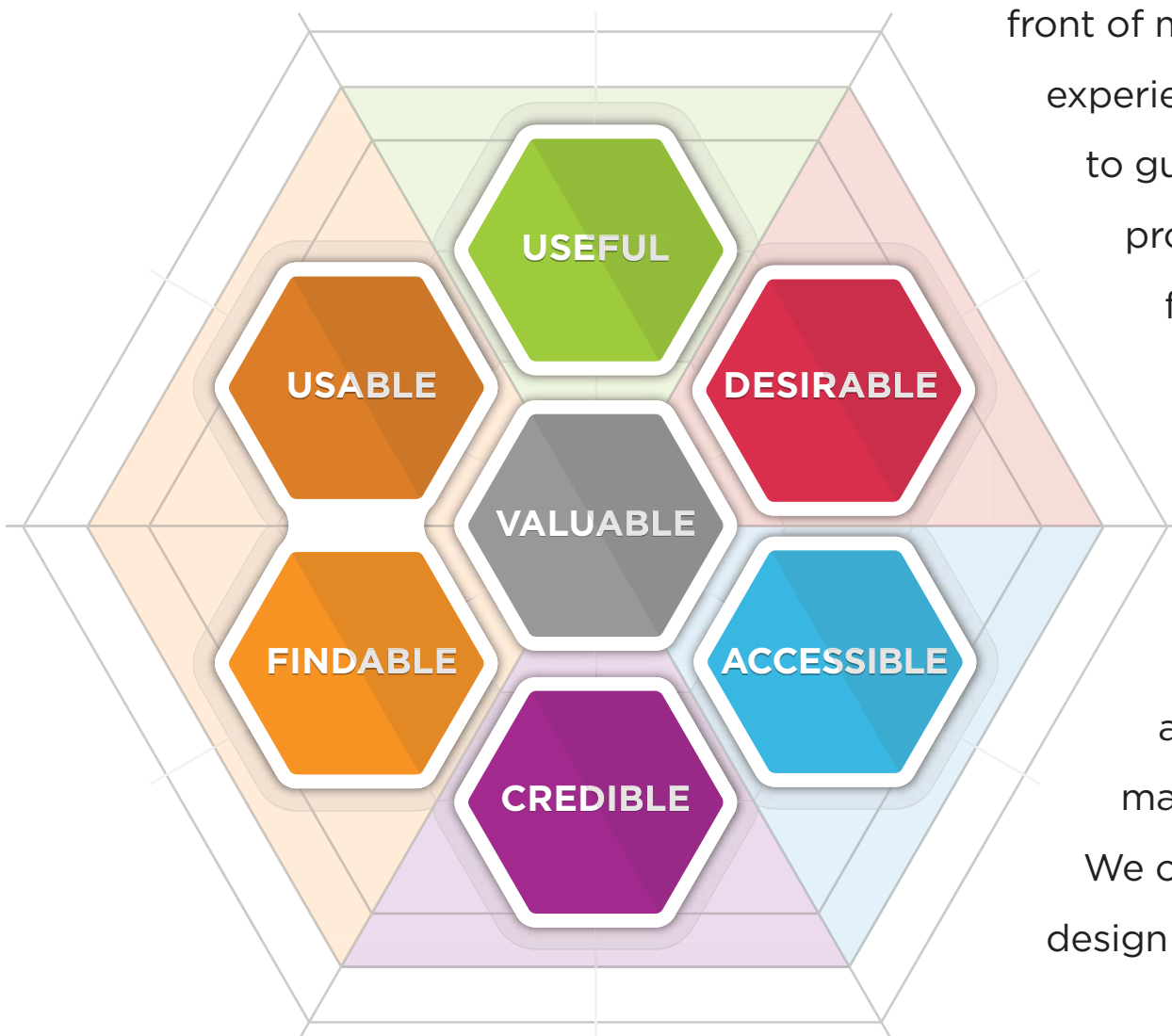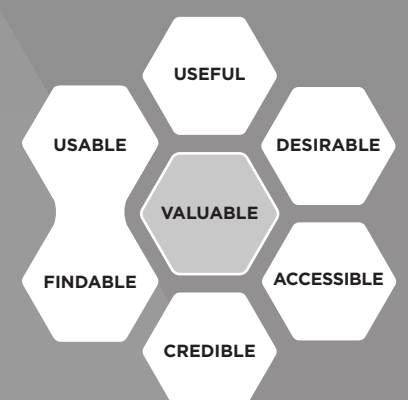# CEL CREATES
# VALUABLE
## LEARNING EXPERIENCES

# The UX Honeycomb
## User Experience Design for Learning (UXDL)

CEL is committed to creating well-designed, evidence-based online courses that provide valuable learning experiences for students. We strive to design courses that integrate learning theory, the pedagogical design vision of the course author, and rapidly-evolving student expectations for engaging and connected online experiences.



USEFUL
USABLE
DESIRABLE
VALUABLE
FINDABLE
ACCESSIBLE
CREDIBLE

Peter Morville's UX Honeycomb has been adapted by CEL with permission from the author.

To ensure that our students, our users, are always front of mind, we have adopted Morville's user experience (UX) honeycomb as a framework to guide our design and development process. We've adapted the honeycomb for a teaching and learning context, incorporated the work of a leading UX specialists and cognitive psychologists, and created a cohesive set of guidelines to help online course designers, developers, and authors "make connections that make a difference" (Morville, 2016). We call our framework user experience design for learning (UXDL).

Get the full story at...
## cel.uwaterloo.ca/honeycomb