CEL is committed to creating well-designed, evidence-based online courses that provide valuable learning experiences for students. We strive to design courses that integrate learning theory, the pedagogical design vision of the course author, and rapidly-evolving student expectations for engaging and connected online experiences.

To ensure that our students, our users, are always front of mind, we have adopted Morville’s user experience (UX) honeycomb as a framework to guide our design and development process. We’ve adapted the honeycomb for a teaching and learning context, incorporated the work of a leading UX specialists and cognitive psychologists, and created a cohesive set of guidelines to help online course designers, developers, and authors “make connections that make a difference” (Morville, 2016). We call our framework user experience design for learning (UXDL).