# CEL CREATES CREDIBLE LEARNING EXPERIENCES

### Credibility is about QUALITY

### Quality of Scholarship

Field-leading subject matter expertise; Academically rigorous and current; Respecting academic integrity.

### Quality of Instructional Design

Alignment of content and activities with outcomes; Connections with peers, instructors, content, and the real world.

## Quality of Visual & Interaction Design

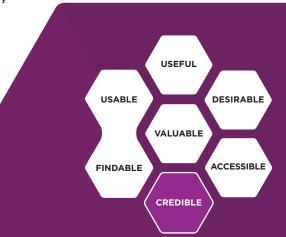
Professional appearance; Promotes learning.

### Quality Control Process

Well-maintained, barrier-free learning.

#### **CEL Quality Guidelines**

The CEL Quality Guidelines are a set of principles of good practice, ratified by the Advisory Committee on Distance and Online Education, that are applied to the design and delivery of CEL online courses.



#### Get the full story at... cel.uwaterloo.ca/honeycomb

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